



THE 8th ANNUAL COMER KIDS' CLASSIC 5K RUN-WALK-KIDS' DASH **OCTOBER 3, 2010**

Comer Children's Hospital at the University of Chicago is built upon a rich tradition of excellence in pediatric care, deeply impacting the children and families we serve in the Chicago area and beyond. Your sponsorship of the 8th Annual Comer Kids' Classic will allow us to promote wellness and support cutting-edge pediatric research.

SPONSORSHIP LEVELS

\$20,000 IRONMAN

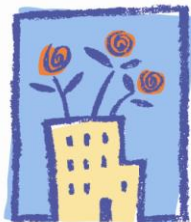
- Recognition as a presenting sponsor
- Company name and logo on start or finish line banner
- Prominent logo placement on sleeve of T-shirt
- 5 course signs (1 per K marker)
- A 10'x10' tented area for your company
- Space for banners at registration and awards area
- Opportunity to name an award (i.e., the "Company X" team spirit award)
- Inclusion of your logo/name on all posters promoting the race, the event application, and the race event page with a hyperlink to your Company's website
- Opportunity to place literature at the event
- Recognition by speakers at the event
- 25 free race entries for your team*

\$10,000 TRIATHLETE

- A 10'x10' tented area for your company
- Space for banners at registration and awards area
- Opportunity to name an award (i.e., the "Company X" team spirit award)
- Prominent placement of your company logo/name on the event T-shirt
- 3 course signs (1 per K marker)
- Inclusion of your logo/name on all posters promoting the race, the event application, and the race event page with a hyperlink to your Company's website
- Opportunity to place literature at the event
- Recognition by speakers at the event
- 15 free race entries for your team*

\$5,000 MARATHONER

- Inclusion of your company logo/name on the event T-shirt
- Inclusion of your logo/name on all posters promoting the race, the event application, and the race website
- Opportunity to place literature at the event
- Opportunity to have signage at the event
- Recognition by speakers at the event
- 10 free race entries for your team*



COMER
CHILDREN'S
HOSPITAL

THE UNIVERSITY OF
CHICAGO

\$2,500

CROSS-TRAINER

- Inclusion of your company logo/name on the event T-shirt
- Inclusion of your logo/name on all posters promoting the race, the event application, and the race website
- Opportunity to place literature at the event
- Opportunity to have your literature placed at the Kids Pavilion
- 5 free race entries for your team*

IN-KIND SUPPORTER

- Custom Sponsorship Opportunities are available for donated items including food, t-shirts, race packet gifts, etc.)

*We provide race packets for teams and encourage you to create a corporate team for the race. For more information on teams please call Jodi Rosen at 773.702.6556

NOTE: All signage/banners must be created and provided by the sponsor, and the deadline for Sponsorship is August 20, 2010. Sponsors who sign on after 8/20/10 may not be eligible to receive all sponsor benefits.



**COMER
CHILDREN'S
HOSPITAL**

**THE UNIVERSITY OF
CHICAGO**

SPONSORSHIP FORM

COMPANY NAME _____

ADDRESS _____ CITY/STATE/ZIP _____

CONTACT NAME AND TITLE _____

TELEPHONE NUMBER _____

E-MAIL _____ WEBSITE ADDRESS _____

NAME OF MARKETING CONTACT _____

(For logo acquisition)

SPONSORSHIP LEVEL:

- \$20,000 IRONMAN
- \$10,000 TRIATHELETE
- \$5,000 MARATHONER
- \$2,500 CROSS-TRAINER

DONATION:

- CHECK WILL BE MAILED SEPARATELY
- ADDITIONAL INFORMATION IS NEEDED
- IN-KIND SUPPORTER

PLEASE MAKE CHECKS PAYABLE TO:

THE UNIVERSITY OF CHICAGO
ATTENTION: JODI ROSEN, COMER CHILDREN'S HOSPITAL
MEDICAL CENTER DEVELOPMENT
1170 EAST 58TH STREET
CHICAGO, ILLINOIS 60637

Gifts are tax deductible to the extent allowed by law. If you have questions about sponsorships, please contact Jodi Rosen at 773.702.6556 or via email at jrosen@mcdmail.uchicago.edu